

Kajsa Råsten

Animator / Illustrator / Storyteller

Hi!

Looking for a dedicated Senior Motion Designer and illustrator? Look no further!

I have a genuine passion for the creative work I do which makes aesthetics and creativity some of my strongest traits. After majoring in classical art, storytelling and creative motion at some of Sweden's finest schools, I've developed my motion, illustration and communication skills working with big and small companies all over the world.

Since I am a team-player who really shines when part of a group, my ideal work scenario is together with a playful and creative team, where I really get to use my various skills to effectively move our mission forward.

Work History

Senior Motion Designer & Illustrator - Precis Digital

2023 - 2024, Stockholm

Creating full scale motion productions for full funnel client marketing, as well as external communication for Precis Digital.

Senior Motion Designer & Illustrator - Klarna

2021 - 2023, Stockholm

In charge of creating high quality productions for both internal and external communication and marketing, including illustrations, motion and graphic design as well as developing a unique security communication visual identity.

Motion Art Director - Adme

2016 - 2020, Stockholm

In charge of creating full scale productions for various clients all over the world as well as leading the development of Adme's visual brand.

Lecturer, Workshop Facilitator - Hyper Island Member of Motion Program Steering Committee

2017 - Current, Stockholm, Karlskrona

Hostig lectures and workshops about the art of animation, design and equality in the motion industry, as well as sit on the HI Motion Program Steering Committee.

Freelance Animator, Illustrator, Designer

2014 - Current

Create unique animations, illustrations and designs for various clients such as lyric videos for His Holiness The Dalai Lama, Håkan Hellström, Formförbundet, Tre, Nymify, Woman Interrupted, Her Birthright etc.

Published Illustrator - Pictoria Volume 1 and 2

2018-2019, <http://www.kajsarasten.com/appearances>

Featured illustrator in the hardback cover books "Pictoria - The best contemporary illustrators worldwide".

Motion Graphic Designer - Tre

2016, Stockholm

Designing and animating graphic design, web banners, digital signage etc. according to Tre's brand book and graphic profile.

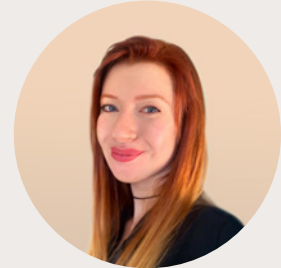
Animation, Illustration, Design Intern

Weareseventeen - 2015, London

Brand New School - 2015, NYC

STOPP Family - 2014, Stockholm

Animating, designing and illustrating for commercials, explainer videos and pitches for clients like Marilyn Manson, Ford, Libresse and Feel Good Bakery.



"Since I absolutely love to learn, my talents grow by the minute."

Contact

🌐 www.kajsarasten.com

✉ kajsa.rasten@gmail.com

in www.linkedin.com/in/kajsarasten

📍 Stockholm, Sweden

Education

Berghs School of Communication

2020, Online

Art Direction

School of Motion

2017, Online

Character Animation Bootcamp

Hyper Island

2014 - 2015, Stockholm

Motion Creative

Nackademin Polytechnic

2012 - 2014, Stockholm

Digital Graphics

Konstskolan Basis (Basis School of Art)

2010 - 2011, Stockholm

Classical Art